

PRIVACY POLICY

We are committed to protecting your privacy. Below is a description of how we collect, use and disclose Personal Information (as defined below). This Privacy Policy describes our practices in connection with privacy and the Personal Information that we collect through this App. Except as indicated below, this Privacy Policy does not address the collection, use or disclosure of information by us or by third parties on any website/applications other than the App. As used in this Agreement, "Everreat," "HSD Group," "we," "us," and "our" shall mean HSD Group, LLC.

By accessing and/or using the App, you agree to all the terms and conditions of this Privacy Policy. If you do not agree to all the terms and conditions of this Privacy Policy, do not use the App.

Information Provided by Customers:

Personal Information is information such as your name, tied to a postal address, telephone number, email address, and date of birth, or other data that, when taken together, can uniquely identify you. Personal Information also includes certain sensitive information related to your finances or, for business accounts, related to the finances of your employer, such as a credit card number or other payment account number (including the three (3) or four (4) digit validation code for your credit card). In order for you to take advantage of the services provided through the App, we may require that you furnish Personal Information. We collect your Personal Information when you voluntarily provide it to us.

Non-Personal Information (or "Non-PII") is aggregated information, demographic information and any other information that does not uniquely identify you. We may collect your Non-Personal Information, including information about the device you are using in accessing and/or using the App, information from referring website/applications, and your interaction with the App. We may also aggregate Personal Information in a manner such that the end-product does not uniquely identify you or any other user of the App, for example, by using Personal Information to calculate the percentage of our users who have a particular telephone area code. This collective information constitutes Non-Personal Information.

When you add a payment card to your Everreat account, a third-party payments service provider receives your card information. To help keep

your financial data secure, we never store full payment card information on our servers.

We may use cookies and other similar technologies to better serve you with more tailored information and to facilitate your ongoing use of the App. If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to decline the use of cookies. We may also collect your IP Address and location information in the course of providing you with the App Services.

Information Provided by Food Truck Merchants:

A Food Truck Merchant who signs up for our App provides us with the truck's physical address, hours, and truck information. We receive the Merchant's bank account information to provide payment. We also may require Merchants to provide their Social Security Number and/or their Employer Identification Number.

We may use your Personal Information for the following purposes:

- to process your registration, including verifying your information to ensure its accuracy and validity;
- to process transactions placed through the App;
- to customize content on the App;
- to send you important information regarding the App; and
- for our internal business purposes, such as data analysis, audits, developing new products, enhancing our website/application, improving our services, identifying usage trends and determining the effectiveness of our promotional campaigns.

We use reasonable organizational, technical and administrative measures to protect Personal Information under our control. However, no data transmission over the Internet or data storage system can be guaranteed to be 100% secure. Please do not send us credit card information and/or other sensitive information through email. If you have reason to believe that your interaction with us is not secure (for example, if you feel that the security of any account you might have with us has been compromised), you must immediately notify us of the problem.

If you choose to access the App, you do so at your own risk, and are responsible for complying with all applicable laws, rules and regulations.